

CHATTANOOGA
DANCE
 THEATRE

Advertisements for Programs 2021-2022 and Sponsorships

Program Advertisements

Make your dancer feel extra special at on performance day and beyond with an advertisement in the School Showcase Program. Advertisements can come from a person or family or promote a business as they wish CDT dancers good luck in the performance. Donations and advertisements help offset the cost of the performance as well. The dancer who collects the most donations and ads will receive a free CDT shirt, water bottle, or small bag!



Approximate reach for each production is about 700. Programs are professionally made, and the studio can provide more samples of them.

Minimum Ad Prices

Ad Size	Nooga Nutcracker Only	School Showcase and Nooga Nutcracker
¼ Page (4"H x 2.5"W)	\$40	\$60
½ Page (4"H x 5"W)	\$60	\$90
Full Page (8"H x 5"W)	\$80	\$120

All ad graphics must be emailed electronically to info@chattanoogadancetheatre.com. This will produce the best quality in the program.

Attached you will find forms for both business and personal ads. All ads and payments must be turned in to Chattanooga Dance Theatre no later than November 19th. If you need more forms, please see the CDT office. Please let us know if you have any questions. As always, we appreciate your support of Chattanooga Dance Theatre.

For businesses interested in sponsoring Chattanooga Dance Theatre's Performance company please see the Sponsorship packages below.

Sponsorship

Plie \$50-\$249	Adagio \$250-\$499	Petite Allegro \$500-\$999	Grand Allegro \$1000+
<ul style="list-style-type: none"> • Name listed in programs as Plie sponsor for season • Name listed website as Plie Sponsor • 2 Half Price tickets to the VIP sponsor Party or Clara's Tea 	<ul style="list-style-type: none"> • Name listed in programs as Adagio sponsor for season • Logo placed on CDT website • 2 tickets to the VIP Sponsor Party or Clara's Tea • 2 Social Media Shout outs • Half Price for any program/video advertisements 	<ul style="list-style-type: none"> • Name listed in programs as Petite Allegro sponsor for season • Logo placed on CDT website • 4 tickets to the VIP Sponsor Party or Clara's Tea (can be a combination of tickets) • 4 Social Media Shout Outs • Full Page advertisement in CDT Programs and on video 	<ul style="list-style-type: none"> • Name listed in programs as Grand Allegro sponsor for season • Logo placed on CDT website • 6 tickets to the VIP Sponsor Party or Clara's Tea (can be a combination of tickets) • 4 Social Media Shout Outs • Full Page advertisement in CDT Programs and on video • Verbal recognition at Performances, premieres, and Sponsorship Parties • Invitation to closed rehearsals • Opportunity to design own gift and be recognized in programs for as long as that item is being used by CDT



Donations and Advertisements for Chattanooga Dance Theatre's Programs 2021-2022

Contact Person Purchasing Ad: _____ Collected By (Dancer): _____

Business Name if Applicable: _____

Phone: _____ Email: _____

For Both Nooga Nutcracker and School Showcase Programs:

____ Full Page \$120 ____ Half Page \$90 ____ ¼ Page \$60

For Nooga Nutcracker Program ONLY:

____ Full Page \$80 ____ Half Page \$60 ____ ¼ Page \$40

Sponsorship

____ Plie ____ Adagio ____ Petite Allegro ____ Grand Allegro

____ Additional Donation for \$ _____

Total: _____

Please email any pictures, logo, or full ad to info@chattanoogadancetheatre.com

Type of Payment: ____ Check ____ Credit Card ____ Cash

Please make all checks payable to Chattanooga Dance Theatre.

For questions or to make a credit card payment by phone please call
Chattanooga Dance Theatre at 423-760-8808.

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