

CHATTANOOGA  
**DANCE**  
 THEATRE

## Advertisements for Programs 2022-2023

Promote your business or promote a dancer in CDT's program advertisements 2022-2023. Plus THIS year we will have portrait photography of all our Nooga Nutcracker dancers available for purchase by November 15<sup>th</sup>. Purchased photos may be used in Nooga Nutcracker advertisements. We are so excited to show off our dancers in their costumes in the program!

Programs are provided to all attendees at the Nooga Nutcracker. They are thoroughly enjoyed while audience members prepare for the show and are often saved as keepsakes for years. Advertisements can promote a business or congratulate a dancer. Program advertisements will also be included at the end of the show video that all dancers' families will receive. Advertisements can be for Nooga Nutcracker programs only or purchased for the season to include School Showcase as well.



Approximate reach for each production is 800 audience members. Programs are professionally made, and the studio can provide samples of them.

### Minimum Ad Prices

Ad Size	Nooga Nutcracker Only	School Showcase and Nooga Nutcracker
¼ Page (4" H x 2.5" W)	\$45	\$70
½ Page (4" H x 5" W)	\$70	\$110
Full Page (8" H x 5" W)	\$95	\$150

All ad graphics must be emailed electronically to [info@chattanoogadancetheatre.com](mailto:info@chattanoogadancetheatre.com). This will produce the best quality in the program.

Attached you will find forms for both business and personal ads. All ads and payments must be turned in to Chattanooga Dance Theatre no later than November 29th. If you need more forms, please see the CDT office. Please let us know if you have any questions. As always, we appreciate your support of Chattanooga Dance Theatre.



## Donations and Advertisements for Chattanooga Dance Theatre's Programs 2022-2023

Contact Person Purchasing Ad: \_\_\_\_\_ Collected By (Dancer): \_\_\_\_\_

Business Name if Applicable: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### For Both Nooga Nutcracker and School Showcase Programs:

\_\_\_\_ Full Page \$150    \_\_\_\_ Half Page \$110    \_\_\_\_ ¼ Page \$70

### For Nooga Nutcracker Program ONLY:

\_\_\_\_ Full Page \$95    \_\_\_\_ Half Page \$70    \_\_\_\_ ¼ Page \$45

### Sponsorship:

\_\_\_\_ Plie    \_\_\_\_ Adagio    \_\_\_\_ Petite Allegro    \_\_\_\_ Grand Allegro

\_\_\_\_ Additional Donation for \$ \_\_\_\_\_

Total: \_\_\_\_\_

Please email any pictures, logo, or full ad to [info@chattanoogadancetheatre.com](mailto:info@chattanoogadancetheatre.com)

Type of Payment:    \_\_\_\_ Check    \_\_\_\_ Credit Card    \_\_\_\_ Cash

Please make all checks payable to Chattanooga Dance Theatre.

For questions or to make a credit card payment by phone please call  
Chattanooga Dance Theatre at 423-760-8808.

All ad information and payments must be turned in no later than November 29th.